

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	948760	07894909

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F WXII 12 News @ 5 a5-6am		--WTF--	:30	4	\$110.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$110.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WXII	W	09/12/12	5:20 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12G104H	\$110.00 NM
2	WXII	Th	09/13/12	5:28 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12G104H	\$110.00 NM
4	WXII	Th	09/13/12	5:53 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12Z107H	\$110.00 NM
3	WXII	F	09/14/12	5:12 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12Z107H	\$110.00 NM
2	09/17/12	09/17/12	M-F WXII 12 News @ 5 a5-6am		M-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$110.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WXII	M	09/17/12	5:53 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12Z118	\$110.00 NM
3	09/12/12	09/14/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	4	\$250.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
4	WXII	W	09/12/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12Z107H	\$250.00 NM
2	WXII	Th	09/13/12	6:43 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12G104H	\$250.00 NM
1	WXII	F	09/14/12	6:23 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12G104H	\$250.00 NM
3	WXII	F	09/14/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12Z107H	\$250.00 NM
4	09/17/12	09/17/12	M-F WXII 12 News @ 6 a6-7am		M-----	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WXII	M	09/17/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12Z107H	\$250.00 NM
5	09/12/12	09/14/12	NBC Today Show	7-9am	--WTF--	:30	4	\$175.00	NM
	Class of Time - Immediately Pre-emptible without notice								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$175.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
2	WXII	W	09/12/12	7:22 AM	NBC Today Show	7-9am	:30	OFA12G104H	\$175.00 NM

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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A -30'S	1536	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/12/12	09/14/12	NBC Today Show	7-9am	--WTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	8:50 AM	NBC Today Show	7-9am	:30	OFA12Z107H	\$175.00 NM
4	WXII	Th	09/13/12	8:42 AM	NBC Today Show	7-9am	:30	OFA12Z107H	\$175.00 NM
3	WXII	F	09/14/12	7:58 AM	NBC Today Show	7-9am	:30	OFA12G104H	\$175.00 NM
6	09/17/12	09/17/12	NBC Today Show	7-9am	M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	8:37 AM	NBC Today Show	7-9am	:30	OFA12Z118	\$175.00 NM
7	09/15/12	09/15/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/15/12	9:59 AM	NBC Saturday Today	8-10am	:30	OFA12G104H	\$125.00 NM
8	09/16/12	09/16/12	NBC Sunday Today	8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	8:23 AM	NBC Sunday Today	8-9am	:30	OFA12Z107H	\$225.00 NM
9	09/16/12	09/16/12	NBC Meet the Press	9-10am	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	10:00 AM	NBC Meet the Press	9-10am	:30	OFA12Z118	\$150.00 NM
10	09/12/12	09/14/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	9:31 AM	Live with Regis & Kelly	9-10AM	:30	OFA12G104H	\$100.00 NM
2	WXII	Th	09/13/12	9:23 AM	Live with Regis & Kelly	9-10AM	:30	OFA12G104H	\$100.00 NM
4	WXII	Th	09/13/12	9:48 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z107H	\$100.00 NM
3	WXII	F	09/14/12	9:27 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z107H	\$100.00 NM
11	09/17/12	09/17/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	9:50 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z107H	\$65.00 NM
12	09/12/12	09/14/12	NBC Today Show II	10A-12N	--WTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	11:28 AM	NBC Today Show II	10A-12N	:30	OFA12Z107H	\$40.00 NM
2	WXII	W	09/12/12	11:59 AM	NBC Today Show II	10A-12N	:30	OFA12G104H	\$40.00 NM
4	WXII	Th	09/13/12	10:59 AM	NBC Today Show II	10A-12N	:30	OFA12G104H	\$40.00 NM

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948760-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A -30'S	1536	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/12/12	09/14/12	NBC Today Show II	10A-12N	--WTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	F	09/14/12	11:27 AM	NBC Today Show II	10A-12N	:30	OFA12G104H	\$40.00 NM
13	09/17/12	09/17/12	NBC Today Show II	10A-12N	M-----	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	11:28 AM	NBC Today Show II	10A-12N	:30	OFA12Z118	\$40.00 NM
14	09/12/12	09/14/12	M-F WXII 12 News @ No:12-1pm		--WTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	09/13/12	12:29 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12Z107H	\$50.00 NM
1	WXII	Th	09/13/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12G104H	\$50.00 NM
3	WXII	F	09/14/12	12:10 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12Z107H	\$50.00 NM
4	WXII	F	09/14/12	12:45 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12G104H	\$50.00 NM
15	09/17/12	09/17/12	M-F WXII 12 News @ No:12-1pm		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12Z107H	\$50.00 NM
16	09/12/12	09/14/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	4	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	3:51 PM	M-F 3-4P	M-F 3-4P	:30	OFA12Z107H	\$70.00 NM
2	WXII	Th	09/13/12	3:31 PM	M-F 3-4P	M-F 3-4P	:30	OFA12Z107H	\$70.00 NM
4	WXII	Th	09/13/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	OFA12G104H	\$70.00 NM
3	WXII	F	09/14/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	OFA12Z107H	\$70.00 NM
17	09/17/12	09/17/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	3:33 PM	M-F 3-4P	M-F 3-4P	:30	OFA12Z118	\$85.00 NM
18	09/12/12	09/14/12	DR. OZ	M-F 4-5p	--WTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	4:45 PM	DR. OZ	M-F 4-5p	:30	OFA12G104H	\$125.00 NM
2	WXII	Th	09/13/12	4:20 PM	DR. OZ	M-F 4-5p	:30	OFA12Z107H	\$125.00 NM
4	WXII	Th	09/13/12	4:39 PM	DR. OZ	M-F 4-5p	:30	OFA12G104H	\$125.00 NM
3	WXII	F	09/14/12	4:25 PM	DR. OZ	M-F 4-5p	:30	OFA12G104H	\$125.00 NM
19	09/17/12	09/17/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$150.00				

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Obama/D/President	SKED A -30'S	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/17/12	09/17/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/17/12 4:15 PM DR. OZ M-F 4-5p :30 OFA12Z107H \$150.00 NM									
20	09/12/12	09/14/12	M-F WXII 12 News @ 5 p5-6pm		--WTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII W 09/12/12 5:19 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z107H \$175.00 NM									
2 WXII Th 09/13/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z107H \$175.00 NM									
1 WXII Th 09/13/12 5:42 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G104H \$175.00 NM									
3 WXII F 09/14/12 5:28 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z107H \$175.00 NM									
21	09/17/12	09/17/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 09/17/12 5:25 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM									
1 WXII M 09/17/12 5:45 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z107H \$175.00 NM									
22	09/12/12	09/14/12	M-F WXII 12 News @ 6 p6-630pm		--WTF--	:30	4	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII W 09/12/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G104H \$325.00 NM									
2 WXII Th 09/13/12 6:23 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$325.00 NM									
1 WXII F 09/14/12 6:13 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G104H \$325.00 NM									
3 WXII F 09/14/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$325.00 NM									
23	09/17/12	09/17/12	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/17/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$600.00 NM									
24	09/12/12	09/14/12	M-Sun Nightly News	630p-7p	--WTF--	:30	4	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII W 09/12/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12G104H \$325.00 NM									
1 WXII Th 09/13/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12G104H \$325.00 NM									
2 WXII Th 09/13/12 7:01 PM M-Sun Nightly News 630p-7p :30 OFA12Z107H \$325.00 NM									
3 WXII F 09/14/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12G104H \$325.00 NM									
25	09/17/12	09/17/12	M-Sun Nightly News	630p-7p	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/17/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12Z107H \$600.00 NM									

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**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A -30'S	1536	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/16/12	09/16/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	09/16/12	6:20 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	OFA12Z107H	\$225.00	NM
27	09/12/12	09/14/12	Inside Edition	7-730pm	--WTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WXII	W	09/12/12	7:22 PM	Inside Edition	7-730pm	:30	OFA12Z107H	\$250.00	NM
1 WXII	Th	09/13/12	7:13 PM	Inside Edition	7-730pm	:30	OFA12G104H	\$250.00	NM
2 WXII	Th	09/13/12	7:28 PM	Inside Edition	7-730pm	:30	OFA12Z107H	\$250.00	NM
4 WXII	F	09/14/12	7:27 PM	Inside Edition	7-730pm	:30	OFA12Z107H	\$250.00	NM
28	09/17/12	09/17/12	Inside Edition	7-730pm	M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	09/17/12	7:27 PM	Inside Edition	7-730pm	:30	OFA12Z118	\$250.00	NM
29	09/12/12	09/14/12	Entertainment Tonight	730-8pm	--WTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	09/12/12	7:39 PM	Entertainment Tonight	730-8pm	:30	OFA12G104H	\$225.00	NM
4 WXII	W	09/12/12	7:56 PM	Entertainment Tonight	730-8pm	:30	OFA12Z107H	\$225.00	NM
3 WXII	Th	09/13/12	7:47 PM	Entertainment Tonight	730-8pm	:30	OFA12G104H	\$225.00	NM
2 WXII	F	09/14/12	7:57 PM	Entertainment Tonight	730-8pm	:30	OFA12G104H	\$225.00	NM
30	09/17/12	09/17/12	Entertainment Tonight	730-8pm	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	09/17/12	7:42 PM	Entertainment Tonight	730-8pm	:30	OFA12Z107H	\$225.00	NM
31	09/15/12	09/15/12	Entertainment This Week	7-8pm	-----S-	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	09/15/12	7:18 PM	Entertainment This Week	7-8pm	:30	OFA12Z107H	\$75.00	NM
32	09/17/12	09/17/12	Mon NBC Prime Other	Prime Other	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	09/17/12	8:48 PM	Mon NBC Prime Other	Prime Other	:30	OFA12Z118	\$1,000.00	NM
33	09/12/12	09/12/12	GUYS W KIDS/THE NEV	10-11pm	--W----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

WXII  
PO Box 26888  
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A -30'S	1536	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/12/12	09/12/12	GUYS W KIDS/THE NEW	10-11pm	--W----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	10:19 PM	GUYS W KIDS/THE NEW NORV	10-11pm	:30	OFA12G104H	\$1,600.00 NM
34	09/14/12	09/14/12	DATELINE	10-11pm	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/14/12	10:34 PM	DATELINE	10-11pm	:30	OFA12Z107H	\$1,000.00 NM
35	09/12/12	09/15/12	M-Su WXII 12 News @ 11	11-1135pm	--WTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	11:25 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z107H	\$250.00 NM
2	WXII	Th	09/13/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z107H	\$250.00 NM
3	WXII	F	09/14/12	11:06 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12G104H	\$250.00 NM
4	WXII	Sa	09/15/12	11:09 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12G104H	\$250.00 NM
5	WXII	Sa	09/15/12	11:28 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z107H	\$250.00 NM
36	09/17/12	09/17/12	M-Su WXII 12 News @ 11	11-1135pm	M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z107H	\$250.00 NM
37	09/12/12	09/14/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12G104H	\$100.00 NM
2	WXII	Th	09/13/12	12:06 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12G104H	\$100.00 NM
4	WXII	F	09/14/12	11:46 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z107H	\$100.00 NM
3	WXII	F	09/14/12	12:24 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12G104H	\$100.00 NM
38	09/12/12	09/14/12	Late Night w/Jimmy Fallon	1237xm-136xm	--WTF--	:30	4	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	1:27 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z107H	\$15.00 NM
4	WXII	Th	09/13/12	1:10 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z107H	\$15.00 NM
2	WXII	Th	09/13/12	1:27 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12G104H	\$15.00 NM
3	WXII	F	09/14/12	1:21 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z107H	\$15.00 NM
39	09/15/12	09/15/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/15/12	12:51 AM	NBC Saturday Night Live	1130pm-1am	:30	OFA12G104H	\$120.00 NM
40	09/16/12	09/16/12	NFL Sunday Prime Game8p-12a		-----S	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									

## INVOICE



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/16/12	09/16/12	NFL Sunday Prime Game8p-12a Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	11:39 PM	NFL Sunday Prime Games	8p-12a	:30	OFA12Z107H	\$1,600.00 NM
41	09/16/12	09/16/12	NFL Pre-Game Class of Time - Pre-emptible with notice	7-8p/9p/4p	-----S	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	7:29 PM	NFL Pre-Game	7-8p/9p/4p	:30	OFA12Z118	\$550.00 NM
42	09/13/12	09/13/12	Thurs NBC Prime Class of Time - Pre-emptible with notice	Prime Other	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/13/12	9:25 PM	Thurs NBC Prime	Prime Other	:30	OFA12Z107H	\$1,000.00 NM
43	09/13/12	09/13/12	NBC Prime Class of Time - Immediately Pre-emptible without notice	10-11pm	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/13/12	10:41 PM	NBC Prime	10-11pm	:30	OFA12G104H	\$1,000.00 NM
44	09/12/12	09/14/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	--WTF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	6:51 PM	M-Sun Nightly News	630p-7p	:30	OFA12Z107H	\$600.00 NM
45	09/15/12	09/16/12	WXII 12 Sa/Su News at 6-8am Class of Time - Immediately Pre-emptible without notice		-----SS	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	6:53 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	OFA12Z118	\$65.00 NM
<b>Total Spots</b>							<b>95</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,125.00</b>
<u>Agency Commission</u>	<b>\$3,468.75</b>
<u>Net Amount Due</u>	<b>\$19,656.25</b>